



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

## Contract # 2674326

**Schedule Dates** 10/30/16-11/07/16  
**Advertiser** DCCC-Democratic Congressional Campaign Comm  
**Agency** Great American Media (2231)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** Est 5861 DCCC Add to sked 10/30-11/8 (873326)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** KEANE,JULIE  
**Phone/Fax** /  
**CPE** Est 5861 DCCC Add to  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est 5861 DCCC Add to sked 10/30-11/8  
WJLA

**Date Entered** 10/28/16  
**Last Modified** 11/01/16  
**Entered By** Barbara Monares  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$11,415.00  
**Net Total** \$64,685.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	1	\$8,000.00
Nov. 2016	20	\$68,100.00
<b>Grand Total:</b>	<b>21</b>	<b>\$76,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	10/30/16-10/30/16	4	:30	10P- ABC-Quantico (Sunday)								1	1	\$8,000.00	\$8,000.00	Washington (WJLA)		10/28/16
2.0	Normal Line / Prime	11/01/16-11/01/16	4	:30	7:57:56P- ABC-The Middle (Tuesday)			1						1	\$5,500.00	\$5,500.00	Washington (WJLA)		10/31/16
3.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	6:58A- ABC-Good Morning America			1	2	1	1			5	\$1,000.00	\$5,000.00	Washington (WJLA)		10/31/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/31/16
5.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	7:57:56P- ABC-Greys Anatomy (Thursday)					1				1	\$12,000.00	\$12,000.00	Washington (WJLA)		10/31/16
6.0	Normal Line / SPOT	11/01/16-11/04/16	4	:30	11:35P- ABC-Jimmy Kimmel			1	1	2	1			5	\$600.00	\$3,000.00	Washington (WJLA)		10/31/16
7.0	Normal Line / SPOT	11/07/16-11/07/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$600.00	\$600.00	Washington (WJLA)		10/31/16
8.0	Normal Line / Prime Premium	11/02/16-11/02/16	4	:30	7:57:56P- ABC-Annual CMA Awards				1					1	\$8,000.00	\$8,000.00	Washington (WJLA)		11/1/16
9.0	Normal Line / Prime Premium	11/03/16-11/03/16	4	:30	9P- ABC-Notorious (Thursday)					1				1	\$8,000.00	\$8,000.00	Washington (WJLA)		11/1/16
10.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	7:57:56P- ABC-Last Man Standing (Friday)						1			1	\$6,000.00	\$6,000.00	Washington (WJLA)		11/1/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / Prime	11/04/16-11/04/16	4	:30	9P- ABC-Shark Tank (Friday)						1			1	\$8,000.00	\$8,000.00	Washington (WJLA)		11/1/16
12.0	Normal Line / Football	11/05/16-11/05/16	4	:30	7:57:56P- Sports-ABC College Football 3							1		1	\$4,000.00	\$4,000.00	Washington (WJLA)		11/1/16
13.0	Normal Line / Prime	11/06/16-11/06/16	4	:30	8P- ABC-Once Upon A Time (Sunday)								1	1	\$7,000.00	\$7,000.00	Washington (WJLA)		11/1/16

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